

# Tamar Shahaar

**Residence:**  
Tel Aviv - Yaffo

**Year of birth:**  
2001

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## SUMMARY

Product Designer specializing in UX and UI design. I identify meaningful user problems and translate them into thoughtful solutions. These solutions not only address immediate needs but also uncover new opportunities within the product experience. Curious and self-driven, I continuously explore new tools and approaches while learning from those around me, bringing a thoughtful and collaborative mindset to every project.

## EDUCATION

### **Shenkar College of Engineering, Design and Art, Ramat Gan, Israel (2023-2027)**

Bachelor of Design- Visual communication

- GPA: 90.2
- Specializing in Digital Product Design

### **Fremont High School, Cupertino, CA, USA (2015-2019)**

- GPA: 3.6
- AP Courses: Arts, Statistics, History, Microeconomics.

## PROJECTS

### **Hackathon — Rehabilitation Support App**

Collaborated with Tel Aviv Sourasky Medical Center (Ichilov Hospital) to design a digital platform supporting patient rehabilitation.

- Designed an interface enabling patients to track recovery progress and manage rehabilitation tasks
- Focused on accessibility, clarity, and motivation to support patients throughout recovery.

### **Playroom — Interactive Digital Experience**

Designed an experimental product exploring how AI-generated visuals can function as interactive components within UX interfaces.

- Designed an immersive interface recreating the feeling of discovering toys before the era of screens.
- Developed a cohesive visual language combining nostalgic aesthetics with a contemporary interface.

### **TELEM — IDF Training Management System**

Conducted end-to-end UX research and product design for a military training management platform serving multiple IDF ranks.

- Designed a mobile app for field commanders and a desktop platform for officers, enabling real-time soldier tracking and operational decision-making.
- Led cross-rank interviews, competitive analysis, and iterative design to address fragmented information flow across the training system.

## PROFESSIONAL EXPERIENCE

### **IDF, Infantry Instructor → Instruction Commander (2019-2022)**

Managed and supervised the professional instructor training course.

- Developed standardized curricula creating structured training frameworks that ensured consistent professional knowledge across the IDF.
- Designed training systems adaptable to emergency and field conditions.

## SKILLS

**Tools:** Figma, Framer, Weavy, Adobe Creative Suite, Base 44, Lovable

**Design skills:** Interaction Design, Wireframing, Prototyping, Information Architecture, Design Systems.

**Research Skills:** User Research, User Interviews, Usability Testing.

**Languages:** English (Native), Hebrew (Native)